



CARLY WARNER

Senior Graphic Designer

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EDUCATION • BA in Graphic Design from the Art Institute of Raleigh/Durham

PROFESSIONAL COMPETENCIES & EXPERIENCE

Carly Warner is an accomplished graphic designer with more than a decade of experience supporting corporate, nonprofit, and education-focused clients. She specializes in creating visually compelling, brand-aligned materials that elevate communication and strengthen audience engagement. Carly brings deep expertise in visual strategy, layout design, digital and print production, and creative problem-solving.

Carly has partnered with organizations such as Red Hat, Grads of Life, Propel Marketing Group, Cotton Incorporated, and New York University, delivering high-quality logos, websites, presentations, reports, and digital assets. In addition to her work with APLS Group, she has served as a lead designer and consultant for Strategic Communications & Planning, where she developed creative solutions for a wide range of clients and campaigns.

She is skilled in all aspects of the design process, including concept development, typography, color theory, layout, print and accessibility. Carly is known for her ability to translate complex ideas into clear, engaging visuals that support organizational goals and enhance brand presence.

HER CERTIFICATIONS INCLUDE

- Adobe Creative Suite
- Microsoft Office Suite
- WordPress
- Squarespace
- Web Design Fundamentals.



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